

This little hi-fi loudspeaker may cause the downfall of the capitalist system.

Until a few months ago, only capitalists owned hi-fi systems of really superior quality. For the ordinary rich American, the price was simply too high.

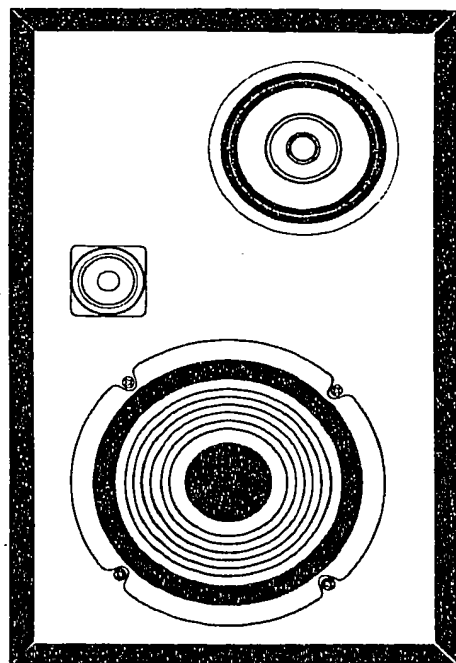
Of course, we aren't talking about those nice middle-class systems for six or seven hundred dollars, with their loud and clear but unmistakably canned sound. We mean the real goods, the big professional-type stereo installations in which the two loudspeakers alone may have cost well over a thousand.

That kind of capitalist system was economically justified by its performance, until the September Revolution. Then, at the New York hi-fi show last September, Rectilinear introduced a small loudspeaker, called the **Mini-III** and priced at \$79.50. After hearing it, even capitalists began to wonder why anyone should pay more for any speaker.

The Rectilinear **Mini-III** is the brainchild of a group of young, unorthodox, we might even say radical, engineers. The kind you'd be more likely to find working for,

say, NASA than for the hi-fi Establishment. They took great delight in demolishing the Establishment myth that speaker performance depends on size and price. And they came up with enough bright new ideas to make the 12" x 19" x 9½" deep, under-eighty-dollar **Mini-III** one of the four or five best-sounding loudspeakers available today—regardless of size or price.

If that claim strikes you as so much propaganda, we're not the least bit worried. The superiority



of the **Mini-III** isn't so subtle or elusive that you can possibly fail to recognize it when you hear it. Its exceptional smoothness, definition, freedom from distortion and lack of "boxiness" are easily audible characteristics to music lovers.

However, you may not recognize the full consequences of this revolution. The downfall of the capitalist system is just one of them. (Obviously, the same system with the same—or better—sound for about a thousand dollars less is no longer exclusively for capitalists.) But middle-class and even lower-middle-class systems are also affected.

Suppose, for example, that you've been thinking of buying one of the widely advertised stereo compacts. The better ones cost upwards of \$400, complete with their own speakers. Now consider the alternative:

A pair of **Mini-III**'s for \$159. One of the new generation of high-powered solid-state stereo receivers (they're great!) for well under \$300. One of the best imported four-speed automatic turntables with a good magnetic stereo cartridge, for about \$100. Total: just over \$500.

This combination will perform almost in a class with the world's most expensive systems and about seventeen classes above the best stereo compacts — for barely \$100 more. Plus about ten minutes more of your time, to connect the speakers and plug in the turntable.

Remember, it's capital that we made superfluous. Not labor.

(For more information, see your audio dealer or write directly to Rectilinear Research Corporation, 30 Main St., Brooklyn, N.Y. 11201.)

MINI-III 
by Rectilinear