

**WORLD'S LARGEST
 RECORD &
 AUDIO DEALER**

SAM GOODY INC.

**A PERFECT HOME
 ENTERTAINMENT
 CENTER**

BY MAIL Add 60c for the first tape and 15c each additional tape to cover postage, packaging, handling and insurance. Please list ALTERNATES for each tape ordered. No mail orders accepted on items marked Store Sale Only.
 N.Y.C. Residents add 5% Sales Tax. Others add Sales Tax as applicable.
 FOREIGN COUNTRY ORDERS-\$2.00 for ONE or TWO TAPES and 35c for each additional tape.

MAIL ORDERS to: Sam Goody, Inc.
 46-35 54th Road, Maspeth, New York 11378

12-15-68

NO CHARGE ACCOUNTS ON ADVERTISED SPECIALS

We reserve the right to limit quantities.

8-Track Stereo Tape Cartridges from Columbia



BIG BROTHER & THE HOLDING CO.: Cheap Thrills 18 KO 0488



WEST SIDE STORY: Sound Track from the Movie 18 12 0004



TONY BENNETT: Yesterday I Heard the Rain 18 KO 0506

YOUR CHOICE! THESE OR ANY OTHER COLUMBIA 8-TRACK STEREOHONIC CARTRIDGE TAPES HARRISON CATALOG PRICE 7.95

NOW! ONLY 5.59 each stereo tape cartridge

This offer good thru Dec. 21, 1968— with this Ad.



BARBRA STREISAND: A Happening in Central Park 18 KO 0528



ANDY WILLIAMS: Honey 18 KO 0442



FUNNY GIRL: Sound Track from the Movie 18 12 0034



SIMON & GARFUNKEL: Bookends 18 KO 0420

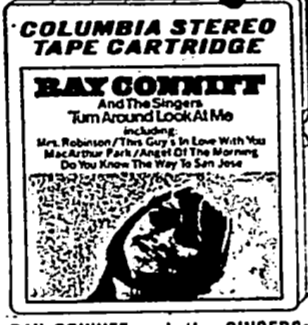
THE NOW SOUND on Columbia STEREO CARTRIDGE TAPES



BOB DYLAN: John Wesley Harding 18 10 0372



BLOOMFIELD, KOOPER, STILLS: Super Session 18 10 1502



RAY CONNIFF and the SINGERS: Turn Around Look at Me 18 10-0520

YOUR CHOICE—These or any other COLUMBIA Stereo Cartridge Tape, Harrison Cat. Price 6.95 NOW! 4.89 each

Offer good thru Dec. 21, 1968—with this Ad.

THIS IS A COMPLETE STEREO TAPE SYSTEM... AND IT'S PORTABLE...with "FINGER-TIP CONTROLS"

AMPEX

PORTABLE STEREO TAPE RECORDER

This deluxe portable system includes studio-type controls for mixing line and mike inputs on the spot.
 • Records in EITHER direction
 • Automatic Silent-Signal Reverse
 • Automatic 2-second threading
 • Two 6" Woofers, 3/4" Tweeters
 • Two Dynamic Microphones

SAM GOODY'S LOW PRICE. 469.00 complete

SPECIAL SAVINGS OFFER

SAVE \$20

\$29.00 worth of PRE-RECORDED STEREO TAPES

FOR ONLY 9.95

with purchase of the AMPEX 2161 Tape Recorder

THE CRITICS' CHOICE



AR-4^x

HIFI/Stereo Review "We know of no competitively priced speaker that can compare with it."

high fidelity "We have heard nothing better, so far at least, in this price class..."
 "We liked the AR-4/We like the AR-4^x even more."

LA REVUE DES DISQUES "There has been nothing like it [the AR-4^x] this speaker is astonishing..."

MUSICAL INSTRUMENTS-Gifts that give Years of Pleasure

(MUSICAL INSTRUMENTS HOT SOLD IN OUR 49TH ST. STORE)

RECORDER SPECIALS

Ideal Gift for Chanukah or Xmas
 Large Selection from \$1.95 up
 • Autos—Quality plastic Import-Soprano..... 1.95
 • Gill—Variety of woods, Made in Israel—Sopranos from... 4.95
 • Purcell—Fine recorders from W. Germany—Soprano... 5.95
 • Aura—From Holland—Fine Quality—Soprano..... 10.50
 • Kuop—The Ultimate, from Switzerland—Soprano..... 13.00



AUDION ELECTRIC ORGAN

Model 997
 Smartly designed cabinet of high impact plastic in decorator espresso finish. 3 octaves, 37 full size and black keys, 12 chord keys.
 Removable Espresso finish tapered legs with swivel bases.
 Complete with upholstered bench and 3 books!

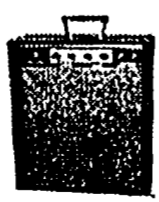
SAM GOODY'S LOW PRICE 39.95

UNIVOX SUPREME



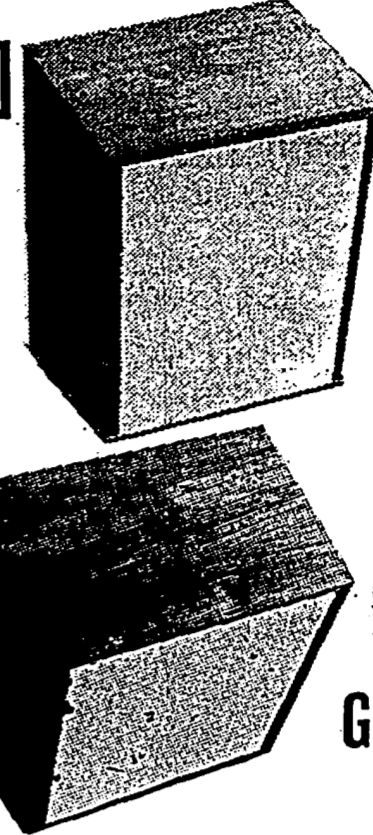
69.95
 DELUXE DOUBLE CUTAWAY THIN BODY ACOUSTIC ELECTRIC GUITAR
 Tremolo arm; 2 sensitive pickups individually adjusted for each string; fast action; reinforced neck; tone & volume controls; toggle switch.

CRG GUITAR AMPLIFIER



29.95
 BEST AMPLIFIER BUY EVER!
 • 2 inputs
 • Tremolo w/intensity & speed controls
 • Foot switch input
 • Heavy duty 8" speaker

harman kardon presents Concert Sound in a Compact System



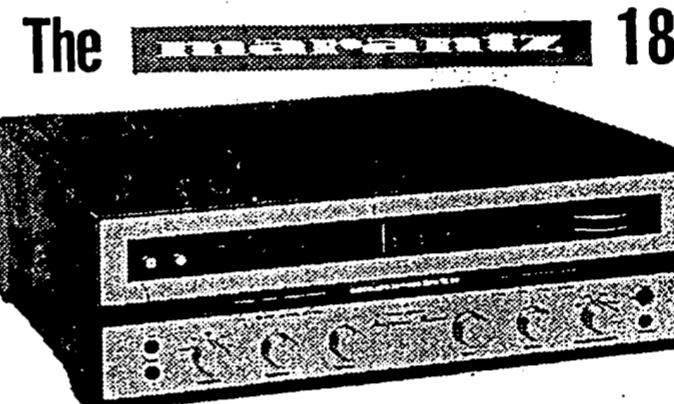
IT'S ALL IN THIS SYSTEM
 • FM/FM Stereo Radio
 • MONO/STEREO Phono
 • CASSETTE Recorder and Player for Mono or Stereo
 • ACOUSTIC SUSPENSION STEREO SPEAKERS



MODEL SC2520

Goody's Price 449.50 each

Looking for the ULTIMATE? !! HERE IT IS!!



The Model Eighteen is an all transistor receiver. Its circuitry includes 73 transistors and 76 diodes, a total of 149 solid-state devices. A tuner, pre-amplifier, and power amplifier make up the three basic components mounted on a single chassis and sharing a common power supply. Internal connections between these components have been designed to provide optimum performance from each component while retaining the full flexibility of separate units. The extraordinary flexibility of the Eighteen allows the connection of two pairs of loudspeakers, headphones, a turntable and record changer, an additional tuner (such as AM/FM), a TV sound source, and two tape recorders for record, playback and tape copying functions. Its flexibility will allow other connections to be made for special applications. Its performance is the equal of the finest separate component system of comparable power.

This Receiver has a 3 YEAR WARANTEE

NOW! ONLY 695.00 EA.

TIME PAYMENT PLANS AVAILABLE



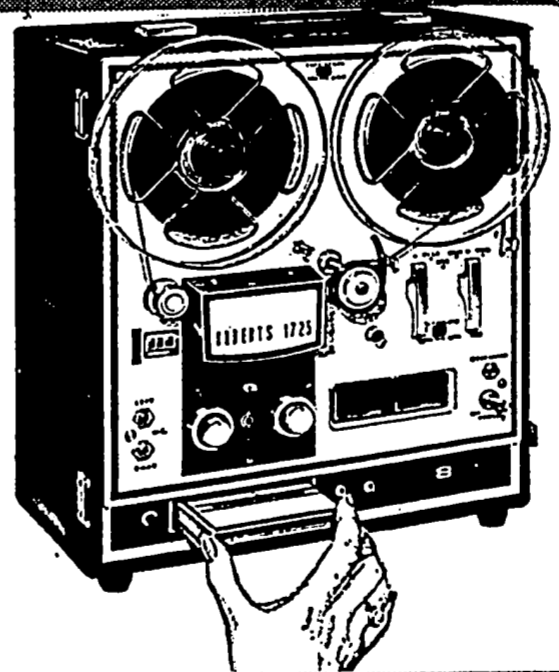
You can even hear the violinist breathing.

Put a Rectilinear speaker to every listening test. Jungle drums. Cymbals. Bells. Anything. We're not test shy. Guitar music? You'll hear the finger snap across the string. Most speakers aren't sensitive enough to pick-up split second sounds like that.
 1812 cannons? We'll give you real boom. Without "boom". Rectilinear tells it like it is.
 So does Hi-Fi Stereo Review*
 They said, "In our opinion, we have never heard better sound reproduction from any speaker of any size or price."
 When you get straight talk like that from the professionals, you really ought to listen.

Rectilinear

Sam Goody price: \$279.00

A Development of Rectilinear Research Corporation, 30 Main Street, Riverton, New York 11201
 *Julian Hirsch Equipment Reports, Hi-Fi Stereo Review, Dec. 1967



"A HOME TAPE RECORDER THAT RECORDS CARTRIDGES FOR MUSIC IN YOUR CAR?"
"YES!—THE ROBERTS 1725-8L III COMPATIBLE DOES IT ALL!"

- Records and Plays Back 8-Track Stereo Cartridges
- Records and Plays Back 4-Track Reel-to-Reel Tape
- 2 Speakers • 2VU Meters • 18,000 Cycles Audio
- FM Multiplex Ready • 4 Speed Option

NOW! ONLY 339.95

MAJOR LABEL TAPE SALE
 • RCA VICTOR • COLUMBIA
 • LIBERTY • REPRIS • MOTOWN

ON 4 TRACK Reel to Reel Pre-recorded at OFF MFRRS CATALOG PRICES 30% OFF MFRRS CATALOG PRICES
ON 8 TRACK CARTRIDGE or CASSETTES at OFF MFRRS CATALOG PRICES 25%

PLUS THIS EXTRA SPECIAL SALE ON SMG BLANK TAPE CASSETTES

	Reg. Sold by us for	Now!
C 120	3.79	2.79
C 90	2.79	1.99
C 60	1.99	1.39

This offer good thru Dec. 21, 1968—with this Ad.

GIVE A SAM GOODY GIFT CERTIFICATE
 \$2.50-\$5.00-\$10.00 etc.

TO ORDER BY MAIL
 We will ship any phonograph, radio, tape recorder or any other item of audio equipment anywhere in the U. S., Railway Express Charges Collect. To order tapes by mail, see our coupon at the top of this page.

Sam Goody, Inc.
 46-35 54th Road, Maspeth, N. Y. 11378

Please send me the following:

Name _____
 Address _____
 City _____ State _____ Zip _____
 Enclosed is Check Money Order
 Amount _____
(N.Y. City Residents add 5% Sales Tax. Others add Tax as applicable.)